

INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Strategic Media - DC
Attention: Accounts Payable
3299 K St NW
Suite 200
Washington, DC 20007

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
929316-1	09/30/12	September 2012	08/27/12 - 09/25/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
West/R/Congress	ALLEN WEST 4 CONGRES	69

Flight Dates	Order #	Alt Order #
09/19/12 - 09/25/12	929316	06213794

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912521		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	09/19/12	09/21/12	WPBF News 25 Mornings	6-7AM	--WTF--	:30	2	\$200.00	NM	
Class of Time - Pre-emptible with notice										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>		
	09/17/12	09/23/12	--WTF--				2	\$200.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WPBF	Th	09/20/12	6:15 AM	WPBF News 25 Mornings	6-7AM	:30	AWTV091801H	\$200.00	NM
1	WPBF	F	09/21/12	6:44 AM	WPBF News 25 Mornings	6-7AM	:30	AWTV091801H	\$200.00	NM
2	09/24/12	09/25/12	WPBF News 25 Mornings	6-7AM	MT-----	:30	2	\$200.00	NM	
Class of Time - Pre-emptible with notice										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>		
	09/24/12	09/30/12	MT-----				2	\$200.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	M	09/24/12	5:59 AM	WPBF News 25 Mornings	6-7AM	:30	AWTV091801H	\$200.00	NM
2	WPBF	Tu	09/25/12	6:41 AM	WPBF News 25 Mornings	6-7AM	:30	AWTV091801H	\$200.00	NM
3	09/19/12	09/21/12	Good Morning America	7-9AM	--WTF--	:30	2	\$250.00	NM	
Class of Time - Pre-emptible with notice										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>		
	09/17/12	09/23/12	--WTF--				2	\$250.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Th	09/20/12	8:53 AM	Good Morning America	7-9AM	:30	AWTV091801H	\$250.00	NM
3	WPBF	F	09/21/12	8:59 AM	Good Morning America	7-9AM	:30	AWTV091801H	\$250.00	NM
4	09/24/12	09/25/12	Good Morning America	7-9AM	MT-----	:30	2	\$250.00	NM	
Class of Time - Pre-emptible with notice										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>		
	09/24/12	09/30/12	MT-----				2	\$250.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WPBF	M	09/24/12	8:54 AM	Good Morning America	7-9AM	:30	AWTV091801H	\$250.00	NM
1	WPBF	Tu	09/25/12	8:29 AM	Good Morning America	7-9AM	:30	AWTV091801H	\$250.00	NM
5	09/20/12	09/20/12	10-11a Anderson Cooper	10-11a	---1---	:30	1	\$175.00	NM	
Class of Time - Pre-emptible with notice										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>		
	09/17/12	09/23/12	---1---				1	\$175.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Th	09/20/12	10:28 AM	10-11a Anderson Cooper	10-11a	:30	AWTV091801H	\$175.00	NM
6	09/25/12	09/25/12	10-11a Anderson Cooper	10-11a	-1-----	:30	1	\$175.00	NM	

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West/R/Congress	ALLEN WEST 4 CONGRES	69	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-1-----	1	\$175.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF Tu		09/25/12	10:46 AM	10-11a Anderson Cooper	10-11a	:30	AWTV091801H	\$175.00	NM
7	09/19/12	09/20/12	The View	11A-12PM	--WT---	:30	2	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	--WT---	2	\$350.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF W		09/19/12	10:59 AM	The View	11A-12PM	:30	AWTV091801H	\$350.00	NM
2 WPBF Th		09/20/12		The View	11A-12PM	:00		\$350.00	NM
Credited									
8	09/24/12	09/24/12	The View	11A-12PM	1-----	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	1-----	1	\$350.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF M		09/24/12	11:32 AM	The View	11A-12PM	:30	AWTV091801H	\$350.00	NM
9	09/19/12	09/21/12	WPBF News 25 @ Noon	12pm-1230pm	--WTF--	:30	2	\$160.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	--WTF--	2	\$160.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
3 WPBF W		09/19/12	12:26 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	AWTV091801H	\$160.00	NM
1 WPBF Th		09/20/12	12:25 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	AWTV091801H	\$160.00	NM
10	09/24/12	09/25/12	WPBF News 25 @ Noon	12pm-1230pm	MT-----	:30	2	\$160.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	MT-----	2	\$160.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF M		09/24/12	12:21 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	AWTV091801H	\$160.00	NM
2 WPBF Tu		09/25/12	12:20 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	AWTV091801H	\$160.00	NM
11	09/19/12	09/21/12	1230-1P Access Hollywood	1230-1p	--WTF--	:30	2	\$160.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	--WTF--	2	\$160.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
3 WPBF Th		09/20/12	12:47 PM	1230-1P Access Hollywood	1230-1p	:30	AWTV091801H	\$160.00	NM
2 WPBF F		09/21/12	12:54 PM	1230-1P Access Hollywood	1230-1p	:30	AWTV091801H	\$160.00	NM
12	09/24/12	09/25/12	1230-1P Access Hollywood	1230-1p	MT-----	:30	2	\$160.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	MT-----	2	\$160.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WPBF M		09/24/12	12:48 PM	1230-1P Access Hollywood	1230-1p	:30	AWTV091801H	\$160.00	NM
1 WPBF Tu		09/25/12	12:48 PM	1230-1P Access Hollywood	1230-1p	:30	AWTV091801H	\$160.00	NM
13	09/19/12	09/21/12	M-F 3-4P	M-F 3-4P	--WTF--	:30	3	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	--WTF--	3	\$400.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF W		09/19/12	3:42 PM	M-F 3-4P	M-F 3-4P	:30	AWTV091801H	\$400.00	NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

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West/R/Congress	ALLEN WEST 4 CONGRES	69	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	09/19/12	09/21/12	M-F 3-4P	M-F 3-4P	--WTF--	:30	3	\$400.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WPBF Th 09/20/12 3:41 PM M-F 3-4P M-F 3-4P :30 AWT091801H \$400.00 NM									
2 WPBF F 09/21/12 3:46 PM M-F 3-4P M-F 3-4P :30 AWT091801H \$400.00 NM									
14	09/24/12	09/25/12	M-F 3-4P	M-F 3-4P	MT-----	:30	2	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 MT----- 2 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 09/24/12 3:22 PM M-F 3-4P M-F 3-4P :30 AWT091801H \$400.00 NM									
2 WPBF Tu 09/25/12 3:54 PM M-F 3-4P M-F 3-4P :30 AWT091801H \$400.00 NM									
15	09/21/12	09/21/12	Dr. Oz	4-5p	----1--	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 ----1-- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF F 09/21/12 4:56 PM Dr. Oz 4-5p :30 AWT091801H \$400.00 NM									
16	09/25/12	09/25/12	Dr. Oz	4-5p	-1-----	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 -1----- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Tu 09/25/12 4:21 PM Dr. Oz 4-5p :30 AWT091801H \$400.00 NM									
17	09/19/12	09/20/12	M-F 5pm News	5-6pm	--WT---	:30	2	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 --WT--- 2 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF W 09/19/12 5:29 PM M-F 5pm News 5-6pm :30 AWT091801H \$350.00 NM									
2 WPBF Th 09/20/12 5:54 PM M-F 5pm News 5-6pm :30 AWT091801H \$350.00 NM									
18	09/24/12	09/25/12	M-F 5pm News	5-6pm	MT-----	:30	2	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 MT----- 2 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 09/24/12 5:53 PM M-F 5pm News 5-6pm :30 AWT091801H \$350.00 NM									
2 WPBF Tu 09/25/12 5:40 PM M-F 5pm News 5-6pm :30 AWT091801H \$350.00 NM									
19	09/19/12	09/21/12	WPBF News 25 @ 6:00P	6-6:30PM	--WTF--	:30	3	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 --WTF-- 3 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF W 09/19/12 6:24 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 AWT091801H \$500.00 NM									
3 WPBF Th 09/20/12 6:20 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 AWT091801H \$500.00 NM									
1 WPBF F 09/21/12 6:24 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 AWT091801H \$500.00 NM									
20	09/24/12	09/24/12	WPBF News 25 @ 6:00P	6-6:30PM	1-----	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 1----- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 09/24/12 6:28 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 AWT091801H \$500.00 NM									

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Advertiser	Product	Estimate Number
West/R/Congress	ALLEN WEST 4 CONGRES	69

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
21	09/19/12	09/21/12	Wheel Of Fortune Class of Time - Pre-emptible with notice	7-7:30PM	--WTF--	:30	3	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 --WTF-- 3 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WPBF W 09/19/12 7:08 PM Wheel Of Fortune 7-7:30PM :30 AWT091801H \$750.00 NM 1 WPBF Th 09/20/12 7:06 PM Wheel Of Fortune 7-7:30PM :30 AWT091801H \$750.00 NM 2 WPBF F 09/21/12 7:17 PM Wheel Of Fortune 7-7:30PM :30 AWT091801H \$750.00 NM									
22	09/25/12	09/25/12	Wheel Of Fortune Class of Time - Pre-emptible with notice	7-7:30PM	-1-----	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -1----- 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Tu 09/25/12 7:06 PM Wheel Of Fortune 7-7:30PM :30 AWT091801H \$750.00 NM									
23	09/19/12	09/21/12	Jeopardy Class of Time - Pre-emptible with notice	7:30-8PM	--W-F--	:30	2	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 --W-F-- 2 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPBF W 09/19/12 7:52 PM Jeopardy 7:30-8PM :30 AWT091801H \$850.00 NM 1 WPBF F 09/21/12 Jeopardy 7:30-8PM :00 \$850.00 NM Credited									
24	09/24/12	09/25/12	Jeopardy Class of Time - Pre-emptible with notice	7:30-8PM	MT-----	:30	2	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 MT----- 2 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 09/24/12 7:53 PM Jeopardy 7:30-8PM :30 AWT091801H \$850.00 NM 2 WPBF Tu 09/25/12 7:40 PM Jeopardy 7:30-8PM :30 AWT091801H \$850.00 NM									
25	09/19/12	09/23/12	M-SUN WPBF News 25 @ 11-11:35PM Class of Time - Pre-emptible with notice		--WTF-S	:30	3	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 --WTF-S 3 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WPBF Th 09/20/12 11:24 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 AWT091801H \$500.00 NM 1 WPBF F 09/21/12 11:29 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 AWT091801H \$500.00 NM 2 WPBF Su 09/23/12 11:12 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 AWT091801H \$500.00 NM									
26	09/24/12	09/25/12	M-SUN WPBF News 25 @ 11-11:35PM Class of Time - Pre-emptible with notice		MT-----	:30	2	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 MT----- 2 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPBF M 09/24/12 11:33 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 AWT091801H \$500.00 NM 1 WPBF Tu 09/25/12 11:13 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 AWT091801H \$500.00 NM									
27	09/19/12	09/21/12	Nightline Class of Time - Pre-emptible with notice	11:35-12:05AM	--WTF--	:30	2	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 --WTF-- 2 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPBF W 09/19/12 12:02 AM Nightline 11:35-12:05AM :30 AWT091801H \$275.00 NM 3 WPBF F 09/21/12 12:01 AM Nightline 11:35-12:05AM :30 AWT091801H \$275.00 NM									
28	09/24/12	09/25/12	Nightline Class of Time - Pre-emptible with notice	11:35-12:05AM	MT-----	:30	2	\$275.00	NM

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
28	09/24/12	09/25/12	Nightline	11:35-12:05AM	MT-----	:30	2	\$275.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	MT-----	2	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/24/12	12:01 AM	Nightline	11:35-12:05AM	:30	AWTV091801H	\$275.00 NM
2	WPBF	Tu	09/25/12		Nightline	11:35-12:05AM	:00		\$275.00 NM
	Credited								
30	09/22/12	09/22/12	GMA Saturday 7-8am	Sat 7am-8am	-----1-	:30	1	\$225.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-----1-	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	09/22/12	7:55 AM	GMA Saturday 7-8am	Sat 7am-8am	:30	AWTV091801H	\$225.00 NM
31	09/22/12	09/22/12	Sat 8-9am News	Sat 8-9am	-----1-	:30	1	\$225.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-----1-	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	09/22/12	8:12 AM	Sat 8-9am News	Sat 8-9am	:30	AWTV091801H	\$225.00 NM
32	09/22/12	09/22/12	Sat 7pm News	7-730pm	-----1-	:30	1	\$400.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-----1-	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	09/22/12	7:31 PM	Sat 7pm News	7-730pm	:30	AWTV091801H	\$400.00 NM
	LR - Football								
33	09/22/12	09/22/12	Sat Jeopardy	Sat 7:30-8PM	-----1-	:30	1	\$400.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-----1-	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	09/22/12	7:53 PM	Sat Jeopardy	Sat 7:30-8PM	:30	AWTV091801H	\$400.00 NM
34	09/23/12	09/23/12	Sun 5-6am News	Sun 5-6am	-----1	:30	1	\$50.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-----1	1	\$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	09/23/12	5:37 AM	Sun 5-6am News	Sun 5-6am	:30	AWTV091801H	\$50.00 NM
35	09/23/12	09/23/12	Sun 6-7am News	Sun 6-7am	-----1	:30	1	\$90.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-----1	1	\$90.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	09/23/12	6:35 AM	Sun 6-7am News	Sun 6-7am	:30	AWTV091801H	\$90.00 NM
36	09/23/12	09/23/12	Sun 9-10am	9-10am	-----1	:30	1	\$350.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-----1	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	09/23/12		Sun 9-10am	9-10am	:00		\$350.00 NM
	Credited								
37	09/23/12	09/23/12	Sun 630pm News	630-7pm	-----1	:30	1	\$325.00	NM

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 We warrant that the actual broadcast information shown on this invoice was taken from the program log

INVOICE



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
929316-1	09/30/12	September 2012	08/27/12 - 09/25/12
Advertiser	Product	Estimate Number	
West/R/Congress	ALLEN WEST 4 CONGRES	69	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-----1	1	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	09/23/12	6:56 PM	Sun 630pm News	630-7pm	:30	AWTV091801H	\$325.00 NM
39	09/25/12	09/25/12	DWTS RESULTS PREMI	8-10P 9/25	-1-----	:30	1	\$5,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-1-----	1	\$5,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	09/25/12	9:13 PM	DWTS RESULTS PREMIERE	8-10P 9/25	:30	AWTV091801H	\$5,400.00 NM
41	09/21/12	09/21/12	20/20	10-11PM	----1--	:30	1	\$1,175.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	----1--	1	\$1,175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	09/21/12	10:33 PM	20/20	10-11PM	:30	AWTV091801H	\$1,175.00 NM
42	09/19/12	09/21/12	Dr. Oz M-F 9-10a	9-10a	--WTF--	:30	2	\$160.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	--WTF--	2	\$160.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	W	09/19/12	9:59 AM	Dr. Oz M-F 9-10a	9-10a	:30	AWTV091801H	\$160.00 NM
1	WPBF	Th	09/20/12	9:59 AM	Dr. Oz M-F 9-10a	9-10a	:30	AWTV091801H	\$160.00 NM
43	09/24/12	09/25/12	Dr. Oz M-F 9-10a	9-10a	MT-----	:30	2	\$160.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	MT-----	2	\$160.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	09/24/12	9:54 AM	Dr. Oz M-F 9-10a	9-10a	:30	AWTV091801H	\$160.00 NM
1	WPBF	Tu	09/25/12	9:29 AM	Dr. Oz M-F 9-10a	9-10a	:30	AWTV091801H	\$160.00 NM
44	09/19/12	09/21/12	WPBF News 25 @ 5am	5-530am	--WTF--	:30	2	\$90.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	--WTF--	2	\$90.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	W	09/19/12	5:00 AM	WPBF News 25 @ 5am	5-530am	:30	AWTV091801H	\$90.00 NM
1	WPBF	F	09/21/12	5:23 AM	WPBF News 25 @ 5am	5-530am	:30	AWTV091801H	\$90.00 NM
45	09/24/12	09/25/12	WPBF News 25 @ 5am	5-530am	MT-----	:30	2	\$90.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	MT-----	2	\$90.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	09/24/12	5:09 AM	WPBF News 25 @ 5am	5-530am	:30	AWTV091801H	\$90.00 NM
1	WPBF	Tu	09/25/12	5:00 AM	WPBF News 25 @ 5am	5-530am	:30	AWTV091801H	\$90.00 NM
46	09/23/12	09/23/12	GMA Sunday 7-8am	Sun 7-8am	-----S	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-----S	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	09/23/12	7:47 AM	GMA Sunday 7-8am	Sun 7-8am	:30	AWTV091801H	\$225.00 NM
48	09/19/12	09/21/12	4:30a-5a	430a-5a	--WTF--	:30	1	\$40.00	NM
Class of Time - Pre-emptible with notice									

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INVOICE



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
929316-1	09/30/12	September 2012	08/27/12 - 09/25/12
Advertiser	Product	Estimate Number	
West/R/Congress	ALLEN WEST 4 CONGRES	69	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 --WTF-- 1 \$40.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF F 09/21/12 4:39 AM 4:30a-5a 430a-5a :30 AWT091801H \$40.00 NM									
49	09/22/12	09/22/12	Florida State College Foo	330-7p	-----S-	:30	1	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -----S- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Sa 09/22/12 8:06 PM Florida State College Football 830-1130p :30 AWT091801H \$1,800.00 NM LR - Football									
50	09/24/12	09/25/12	M-F 3-4P	M-F 3-4P	MT-----	:30	1	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 MT----- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 09/24/12 3:50 PM M-F 3-4P M-F 3-4P :30 AWT091801H \$200.00 NM									
51	09/24/12	09/25/12	WPBF News 25 Mornings	5:30-5:57am	MT-----	:30	1	\$150.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 MT----- 1 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Tu 09/25/12 5:38 AM WPBF News 25 Mornings @ 5:30 5:30-5:57am :30 AWT091801H \$150.00 NM									
52	09/22/12	09/22/12	M-Sun 1130p-12am Late	1130p-1205am	-----S-	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -----S- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Sa 09/22/12 12:28 AM M-Sun 1130p-12am Late News 1130p-1205am :30 AWT091801H \$400.00 NM LR - Football									
53	09/22/12	09/22/12	Sat 8-9am News	Sat 8-9am	-----S-	:30	1	\$450.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -----S- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Sa 09/22/12 8:41 AM Sat 8-9am News Sat 8-9am :30 AWT091801H \$450.00 NM									
54	09/24/12	09/25/12	10-11a Anderson Cooper	10-11a	MT-----	:30	2	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 MT----- 2 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 09/24/12 10:39 AM 10-11a Anderson Cooper 10-11a :30 AWT091801H \$175.00 NM 2 WPBF Tu 09/25/12 10:31 AM 10-11a Anderson Cooper 10-11a :30 AWT091801H \$175.00 NM									

Total Spots 76

Payment Terms 30 Days

Gross Total	\$32,110.00
Agency Commission	\$4,816.50
Net Amount Due	\$27,293.50